



**FRANK J. BATTAGLIA**

**SIGNAL 13 FOUNDATION, INC.**

P.O. Box 5661

Baltimore, MD 21210-9997

443-442-7576

[Nancy.hinds@signal13foundation.org](mailto:Nancy.hinds@signal13foundation.org)

**BOARD OFFICERS**

**William Hooper** – President

**Sean O’Conor** – Vice President

**Barb Clapp** - Secretary

**Kevin Wesner** – Treasurer

**MEMBERS**

- Leonard Attman
- Frank D. Boston, III, Esq.
- Michael Bronfein
- Lee Corrigan
- Karin DeFrancis
- Steven Fader
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- Marc J. Gentile
- John B. Harmon, Jr.
- William L. Jews
- Dan Joerres
- Lawrence E. Julio
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- Martin G. Knott, Jr.
- Pamela W. Lapidis
- Kip Mandris
- Pete Mathews
- Guy Matricciani,
- Lou Mazzulli, Jr.
- Greg McCrickard
- Michael McDaniel
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- H. Frances Reaves
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- Karen Schuster
- Jim Seay
- Steven Sibel
- Jim Streett
- Alessandro Vitale
- John Vontran
- Paul G. Wood

**CEO: Nancy Hinds**

**Executive Director: Barbara Brandner**

**Policy Liaison: Jerry Heid**

**SPONSORSHIP INFORMATION**

**SIGNAL 13 FOUNDATION’S**

**5<sup>th</sup> ANNUAL CRAB FEAST IS GOING VIRTUAL**

In 2020, our event will be virtual, but it is still a great way to support Baltimore City Police personnel and their families.

The theme of this year’s event: Honoring our first responders who have worked tirelessly through the COVID 19 crisis.

Pick up your crabs provided by Bo Brooks

**Saturday, September 26, 12:00 - 4:00 p.m.**

**M&T Bank Stadium (Lot D off W. Ostend Street)**

I would like to sponsor the 2020 Virtual Crab Feast as indicated below:

Please check level of Sponsorship:

\_\_\_\_\_ Maryland Crab Imperial - \$10,000 (4 bushels)

\_\_\_\_\_ Whole Bushel - \$5,000 (3 bushels)

\_\_\_\_\_ Crab Cake - \$2,500 (2 bushels)

\_\_\_\_\_ Crab Claw - \$1,000 (1 bushel)

We will be donating \_\_\_\_\_ bushel(s) for Police personnel to enjoy.

While we are unable to sponsor this event, we would like to support the Signal 13 Foundation with a contribution of \$ \_\_\_\_\_

\_\_\_\_\_ I am interested in making a donation to the auction.

**Sponsor / Company Name:** (Please list name as you would like it to appear on event promotions)

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please email this form to [nancy.hinds@signal13foundation.org](mailto:nancy.hinds@signal13foundation.org) or mail this form to:

Signal 13 Crab Feast  
732 Deepdene Road  
P.O. Box 5661  
Baltimore, MD 21210-9997

\_\_\_ Enclosed is a check made payable to “Signal 13”  
(Please write “Crab Feast Event” in the memo line)

\_\_\_ I will purchase my sponsorship online at [www.signal13foundation.org/events/](http://www.signal13foundation.org/events/)



## **FRANK J. BATTAGLIA SIGNAL 13 FOUNDATION, INC.**

### **Sponsorship Benefits**

#### **Maryland Crab Imperial Sponsor - \$10,000**

- ❖ Banner/Signage at VIP Event Tent at M&T Bank Stadium – Staging area for crab pick up
- ❖ Admission to VIP Tent
- ❖ Sponsor logo on multiple outdoor billboard locations in Baltimore area
- ❖ Sponsor logo on event web page
- ❖ Sponsor logo on auction web page
- ❖ Sponsor highlighted during 3-4 minute media interview on WMAR TV's Midday Maryland lifestyle show
- ❖ Sponsor highlighted on (100) :15 second PSA's to air on WMAR TV and Bounce TV
- ❖ Sponsor highlighted in event promotions on WMAR TV's digital platforms (100,000 impressions)
- ❖ Sponsor highlighted during media interview on WBAL TV's Weekend News
- ❖ Sponsor highlighted in event promotions on WBAL TV's social media platforms (Facebook, Instagram, etc.)
- ❖ Sponsor highlighted on (100) :15 second PSA's to air on WBAL TV and ME TV
- ❖ Sponsor mentions in press release, social media event page and during media interviews
- ❖ 4 bushels of crabs

#### **Whole Bushel Sponsors - \$5,000**

- ❖ Logo inclusion on signage at VIP Event Tent at M&T Bank Stadium
- ❖ Admission to VIP Tent
- ❖ Sponsor logo on multiple outdoor billboard locations in Baltimore area
- ❖ Sponsor logo on event web page
- ❖ Sponsor listing on auction web page
- ❖ Sponsor inclusion in press release and in social media posts
- ❖ Sponsor logo included in event promotions on WMAR TV's digital platforms (100,000 impressions)
- ❖ 3 bushels of crabs

#### **Crab Cake Sponsors - \$2,500**

- ❖ Sponsor inclusion in press release, social media posts
- ❖ Sponsor logo on event web page
- ❖ Sponsor listing on auction web page
- ❖ Admission to VIP tent
- ❖ 2 bushels of crabs

#### **Crab Claw Sponsors - \$1,000**

- ❖ Admission to VIP tent
- ❖ 1 bushel of crabs

**Deadline for logos to be featured in marketing materials is August 1, 2020**